

Alliance for Water Stewardship (AWS) pre-screening – a pilot project of a Philip Morris International (PMI) tobacco plant in Santa Cruz du Sol, Brazil

Philip Morris International (PMI), Av. de Rhodanie 50, 1007 Lausanne, Switzerland

Service area	Contract value	Project duration
water resource management, sustainable water use, groundwater management, stakeholder engagement, water treatment, wastewater, waste management	confidential	2017 – 2018



Project description:

Phillip Morris International (PMI) decided that all PMI manufacturing facilities will be certified against the Alliance for Water Stewardship (AWS) standard by 2025. In 2017, the plant in Santa Cruz du Sol in Brazil was selected for a pilot project before expanding the AWS standard application across their operations globally.

The AWS standard is an integrative system for business and agriculture to assess, verify and communicate sustainable water management and use.

Prior to the certification, a pre-screening by a recommended consultant such as HPC was required to prepare the sites for the certification. HPC AG, Frankfurt and denkstatt GmbH, Vienna cooperated with local Inogen Alliance associate Angel Ambiental, Brazil, and conducted the AWS training and sustainability assessment on-site, including a visit of the tobacco farmers and a tobacco leaf processing plant as local stakeholders.

Our services:

- Project planning, monitoring, coordination and project closure
- Delivered training session for PMI staff on HQ level in Lausanne in Switzerland and one session at the pilot site in Brazil
- An assessment report of current water status (current practices, performance, context) at the pilot location
- Recommendations for the pilot site to meet the AWS standard requirements
- A set-up toolbox consisting of tools, standard operation procedures (SOP) and guidance for bringing further sites to conformity with the AWS standard (roll-out)
- AWS follow-up support (remote)

Client benefits:

- Gain leading position on sustainability topics (water management) within industry peers
- Credible independently verifiable claims
- Support Corporate Social Responsibility activities
- Reinforces brand credentials
- Increased employee engagement and understanding
- Drives local collaboration and strengthen stakeholder relationships
- Water risk mitigation